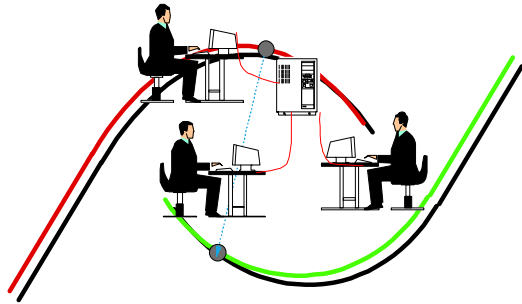


Informática e Vitalidade Organizacional



Encontro Nacional dos Diretores-Gerais dos Tribunais do Trabalho

Desafios do Executivo



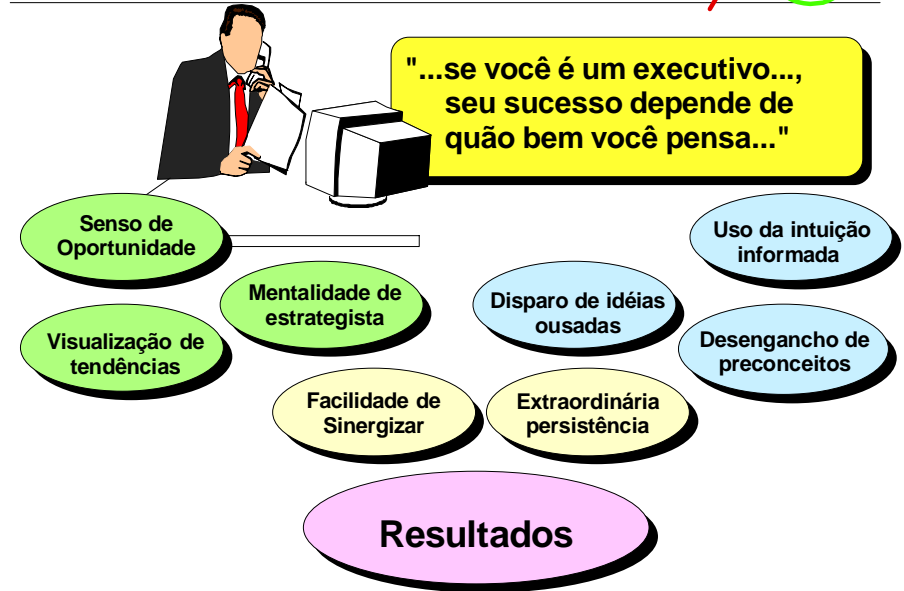
Estratégias para a Inovação



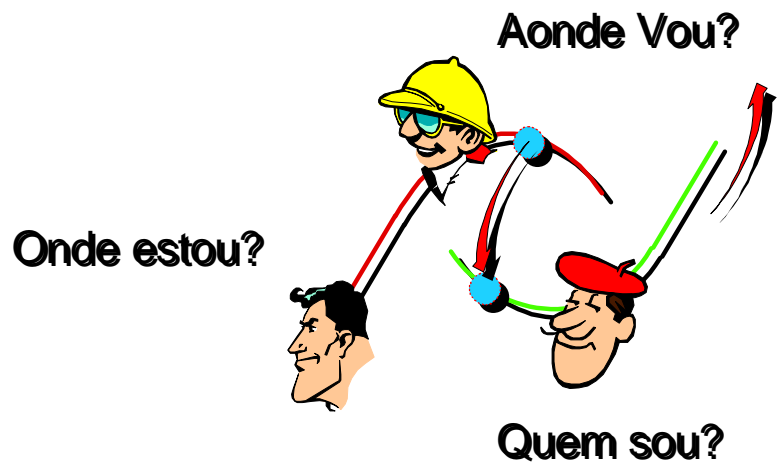
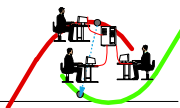
"... interpretar as informações, criar e implementar novas idéias."

1. Mentalizar-se como "EU Empreendimentos S/A".
2. Tornar-se um eterno aprendiz das complexidades.
3. Acompanhar e analisar a correlação entre mudanças.
4. Compreender seu processo de pensar.
5. Orientar-se sempre para idéias ousadas.

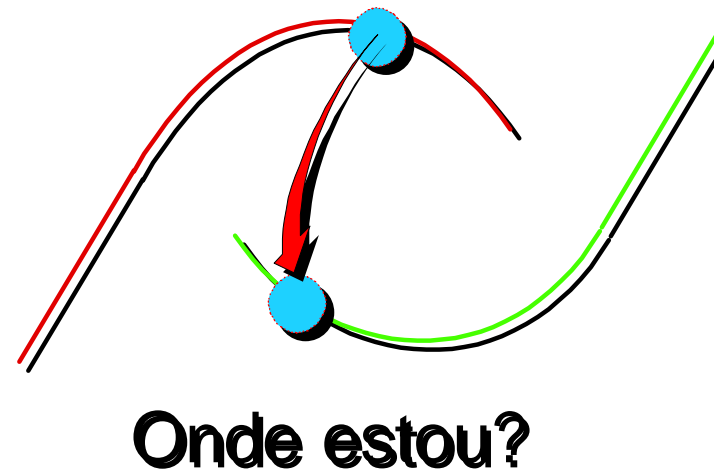
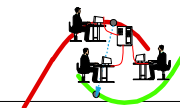
Habilidades dos Inovadores



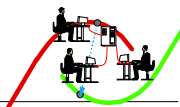
Autoconhecimento



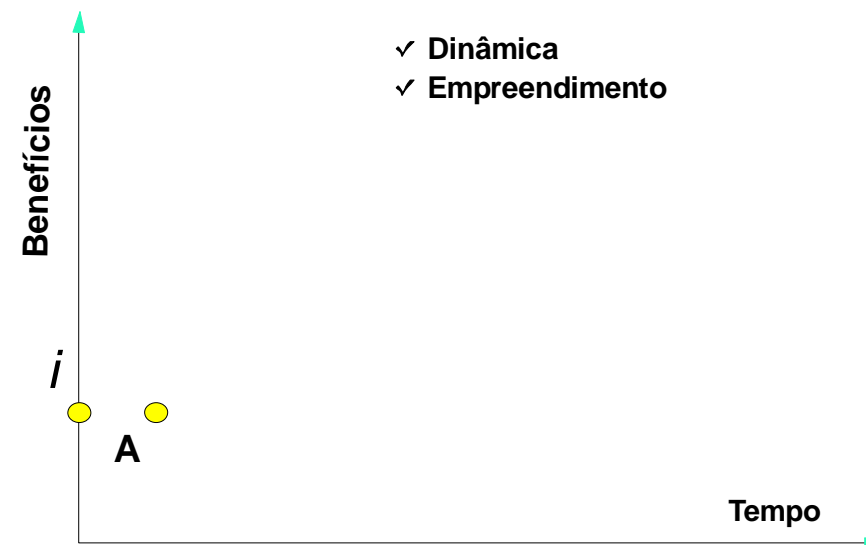
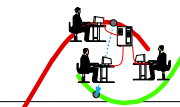
Autoconhecimento



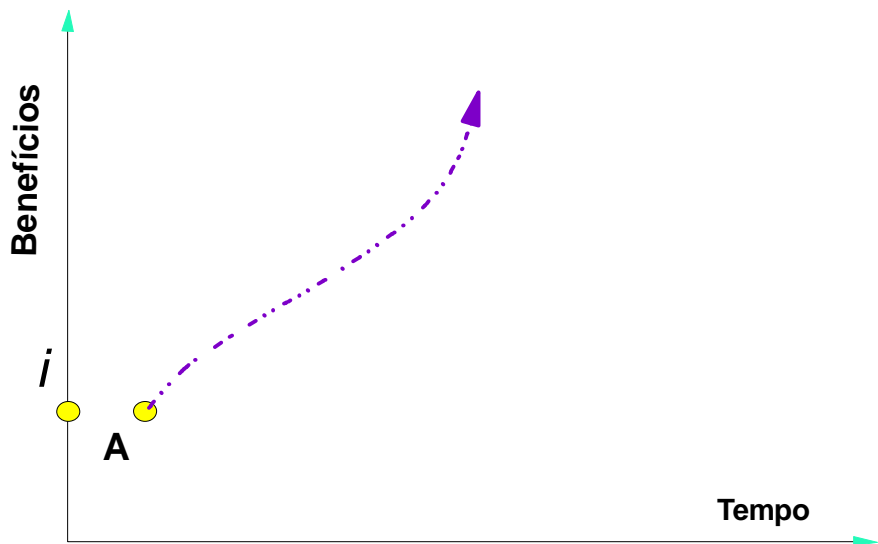
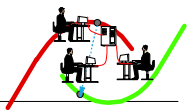
Disponibilidade



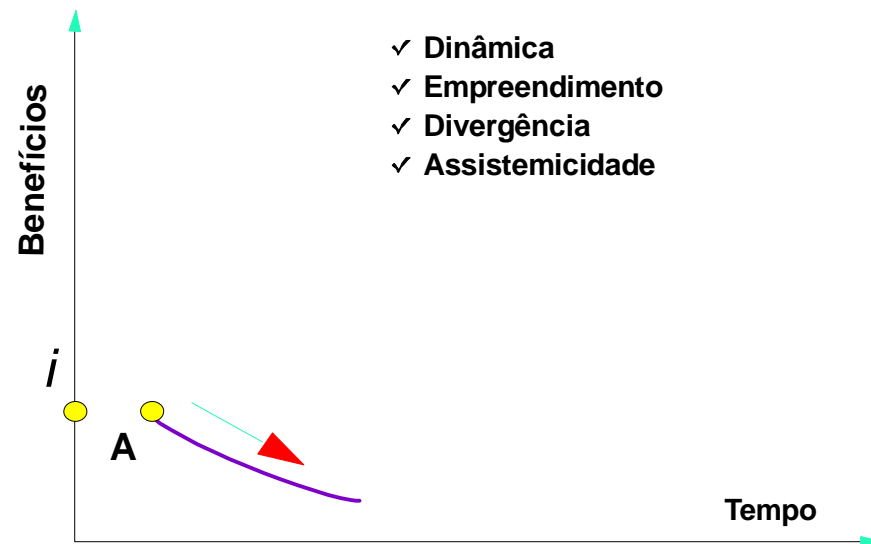
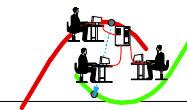
Investimento



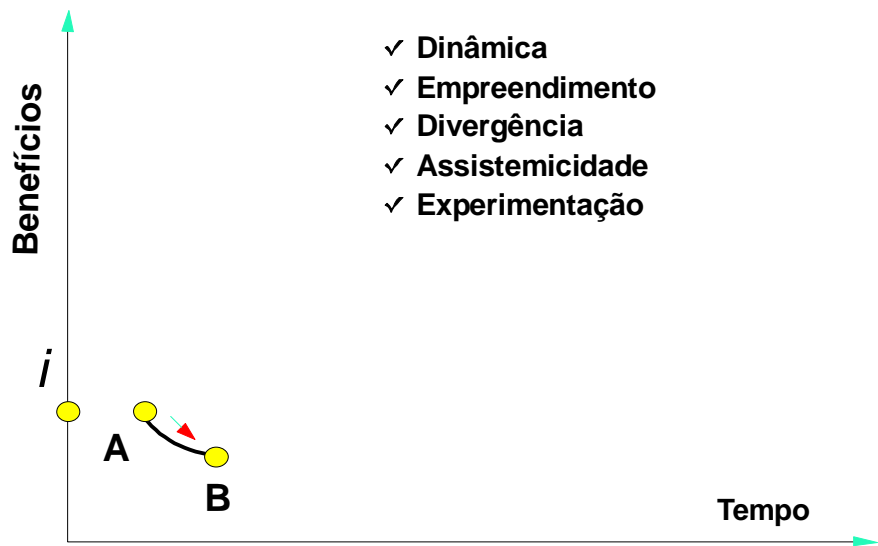
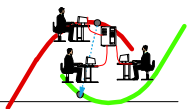
Expectativa



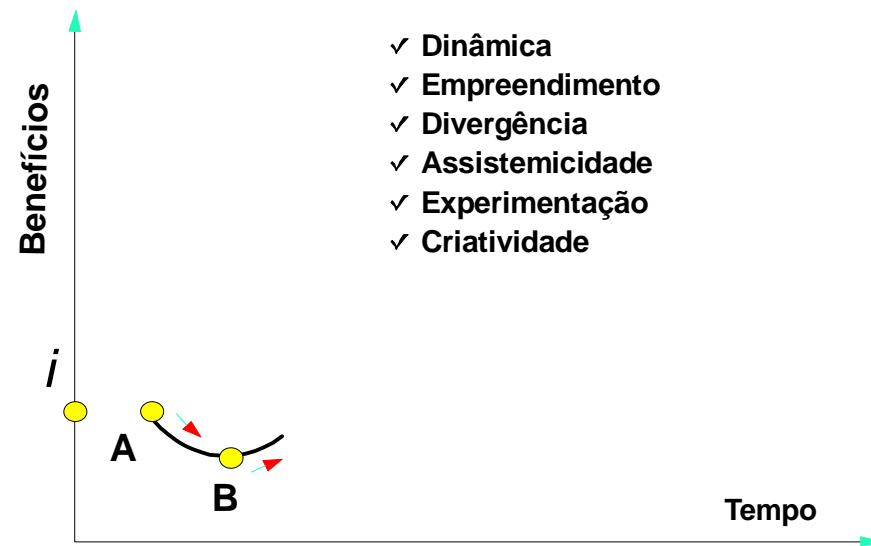
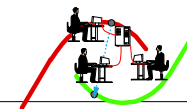
Realidade



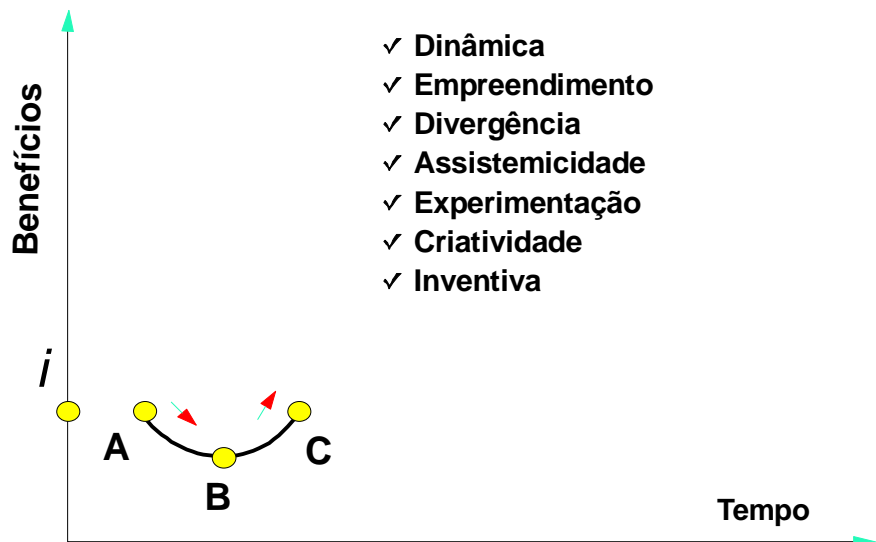
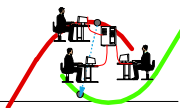
Inflexão



Retorno



Fórmula de Sucesso

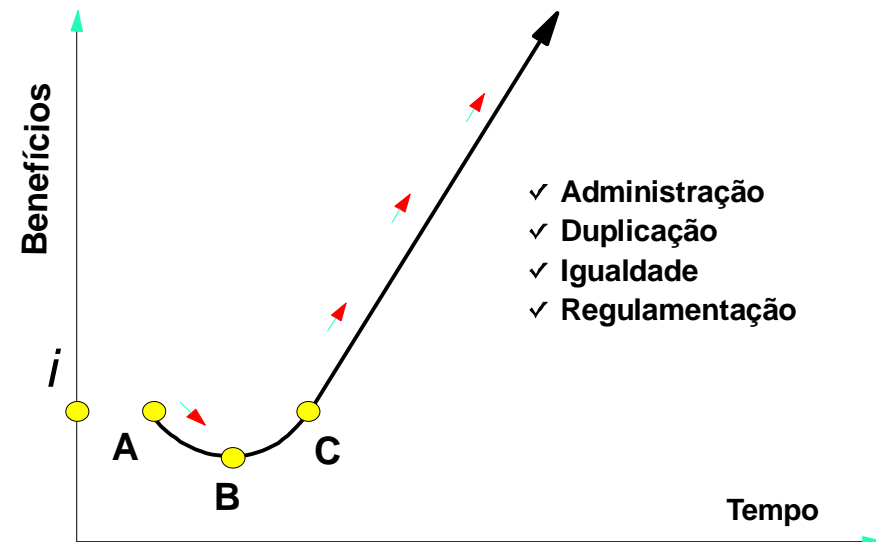
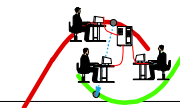


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Informática e Vitalidade Organizacional

<http://SergioLins.blogspot.com>

Sucesso para sempre

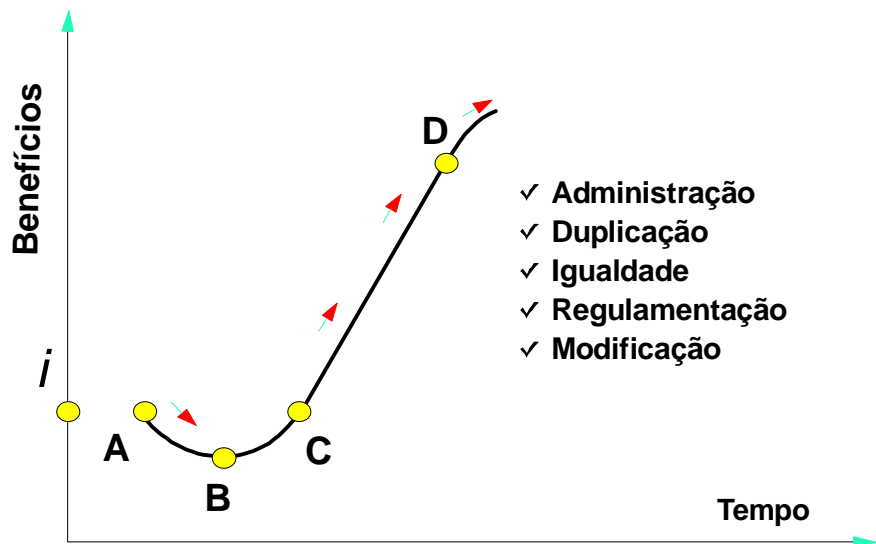
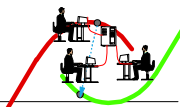


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<http://SergioLins.blogspot.com>

Amadurecimento

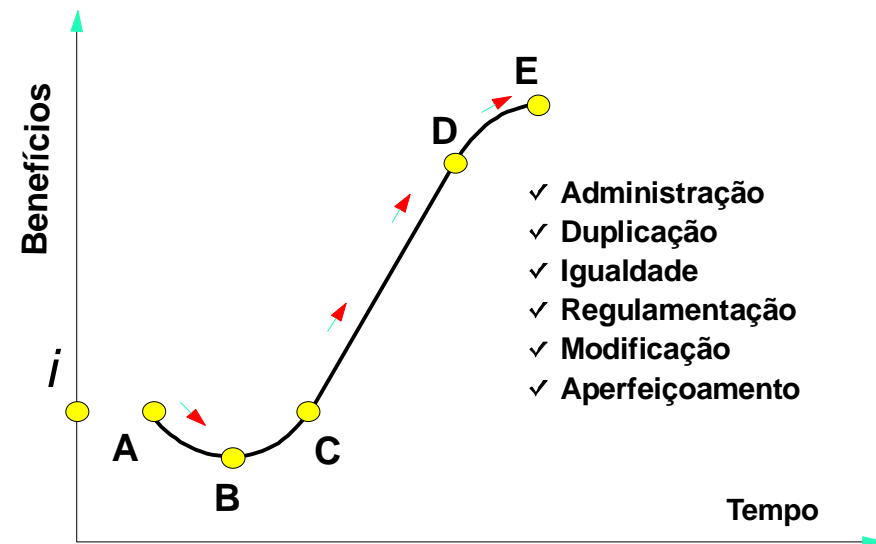
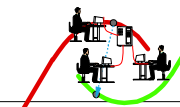


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Apogeu

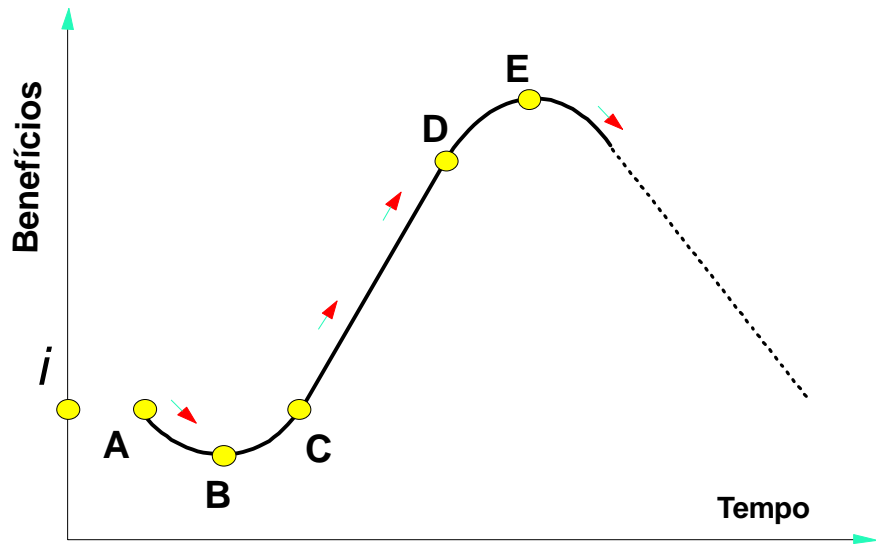
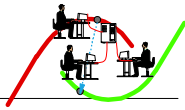


INOVSLins 1995

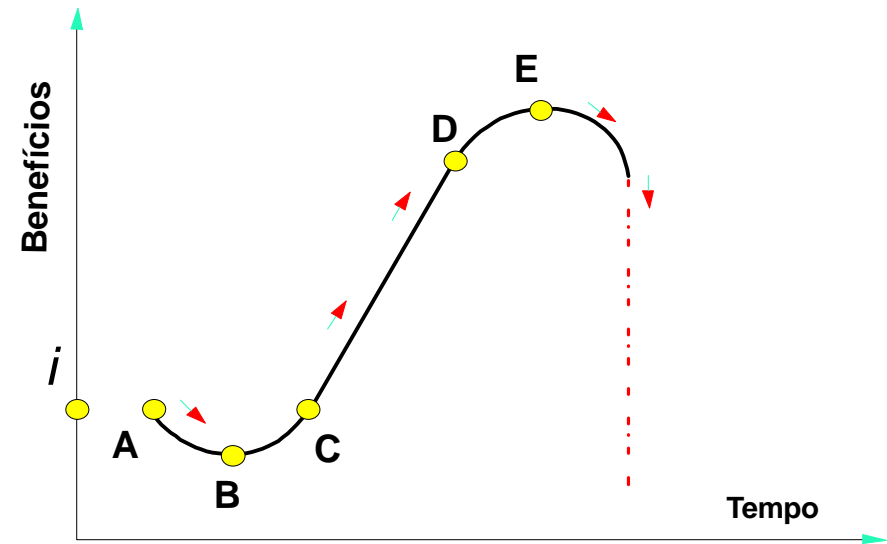
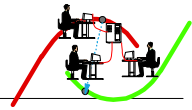
Informática e Vitalidade Organizacional

<http://SergioLins.blogspot.com>

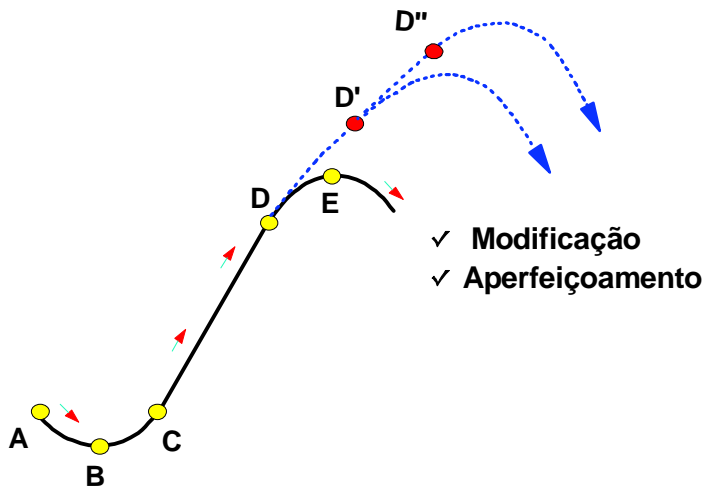
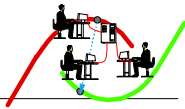
Declínio



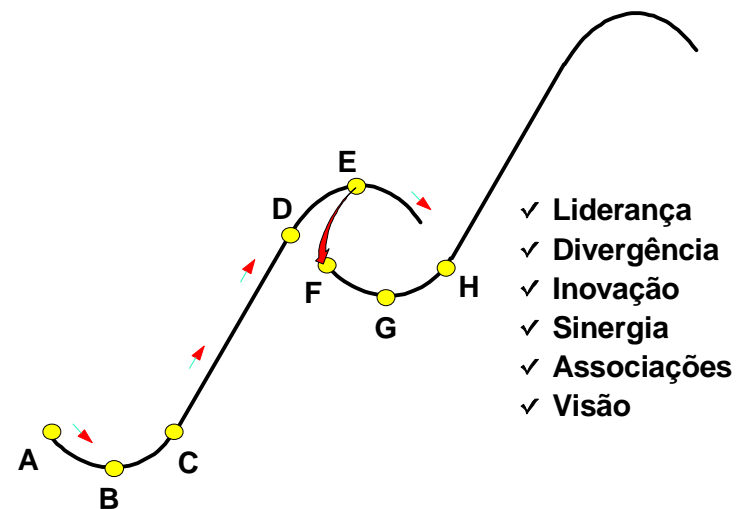
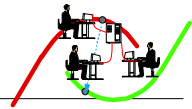
Desaparecimento



Aprimoramento

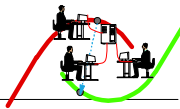


Salto Transformacional



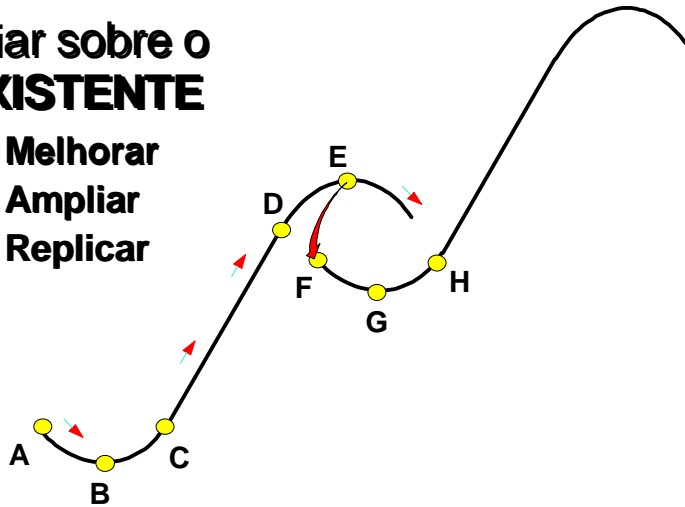
- ✓ Liderança
- ✓ Divergência
- ✓ Inovação
- ✓ Sinergia
- ✓ Associações
- ✓ Visão

Salto Transformacional

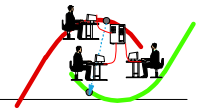


Criar sobre o EXISTENTE

- Melhorar
- Ampliar
- Replicar



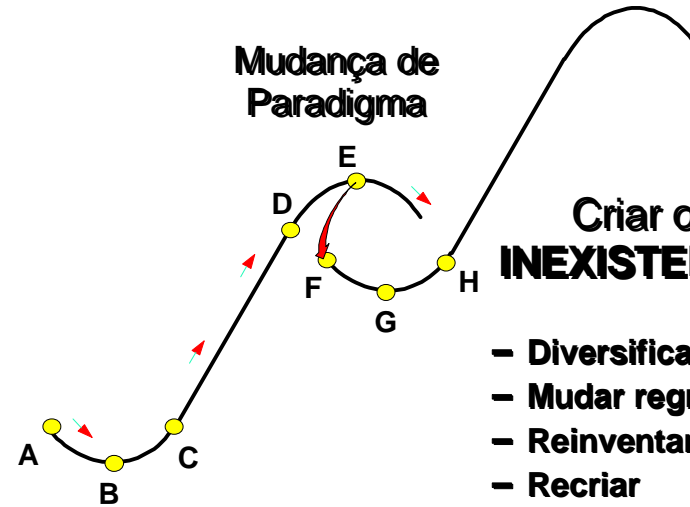
Salto Transformacional



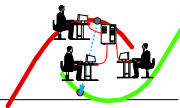
Mudança de Paradigma

Criar o INEXISTENTE

- Diversificar
- Mudar regras
- Reinventar
- Recriar

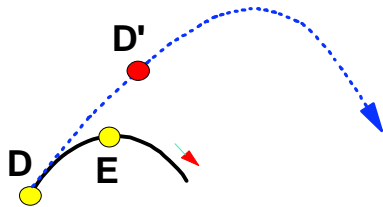


Mudança de Paradigma

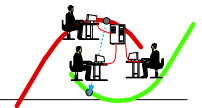


SABEDORIA CONVENCIONAL

- Lógica / racionalidade
- Análise
- Conhecimento
- Certeza
- Julgamento
- Reatividade
- Comparação com o passado
- Consciência / cálculo



Mudança de Paradigma

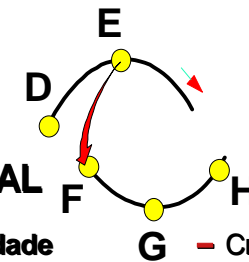


SABEDORIA CONVENCIONAL

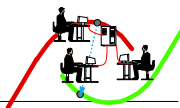
- Lógica / racionalidade
- Análise
- Conhecimento
- Certeza
- Julgamento
- Reatividade
- Comparação com o passado
- Consciência / cálculo

DESAPEGO DO CONVENCIONAL

- Criatividade / imaginação
- Síntese / integração
- Aprendizagem / exploração
- Curiosidade
- Opções baseadas em visão
- Proatividade
- Experiência do presente
- Intuição

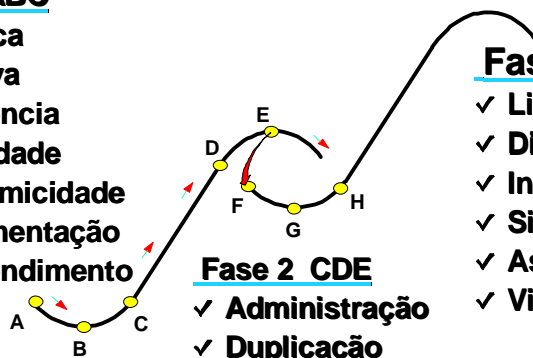


Características das Fases



Fase 1 ABC

- ✓ Dinâmica
- ✓ Inventiva
- ✓ Divergência
- ✓ Criatividade
- ✓ Assistemicidade
- ✓ Experimentação
- ✓ Empreendimento



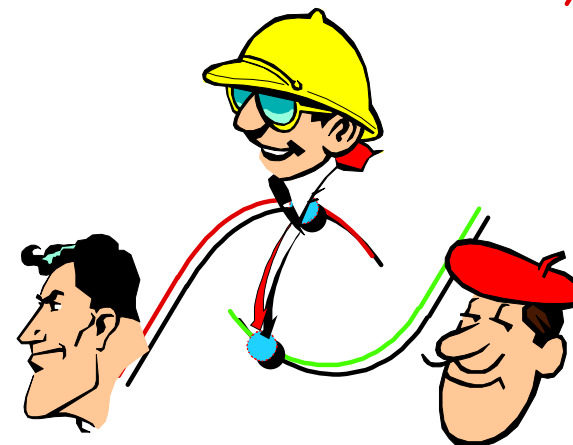
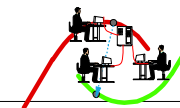
Fase 2 CDE

- ✓ Administração
- ✓ Duplicação
- ✓ Modificação
- ✓ Aperfeiçoamento
- ✓ Igualdade
- ✓ Regulamentação

Fase 3 EFG

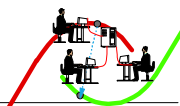
- ✓ Liderança
- ✓ Divergência
- ✓ Inovação
- ✓ Sinergia
- ✓ Associações
- ✓ Visão

Autoconhecimento



Quem sou?

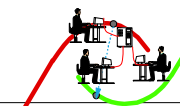
Estilos individuais



O que
ninguém
pensou

- Intuição
- Imaginação
- Invenção

Estilos individuais



O que
ninguém
pensou

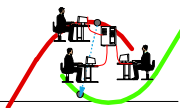
- Intuição
- Imaginação
- Invenção



A melhor
maneira
possível

- Método
- Disciplina
- Eficiência

Estilos individuais



O que ninguém pensou

- Intuição
- Imaginação
- Invenção



A melhor maneira possível

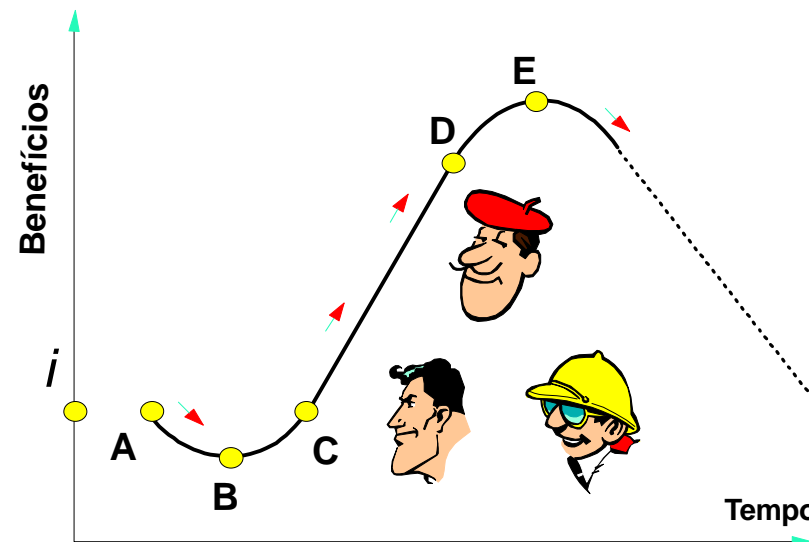
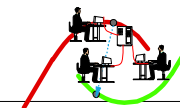
- Método
- Disciplina
- Eficiência



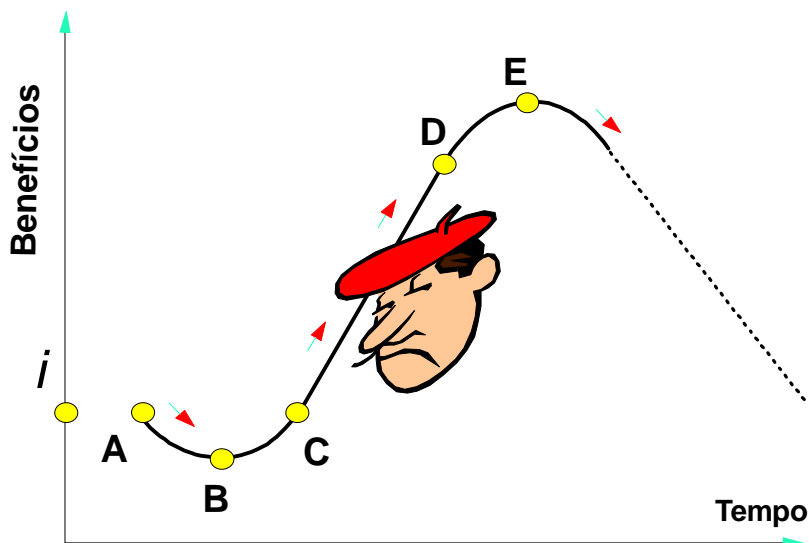
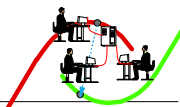
O que ninguém fez

- Autoconfiança
- Flexibilidade
- Curiosidade

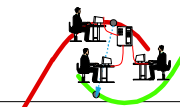
Estilos e Fases



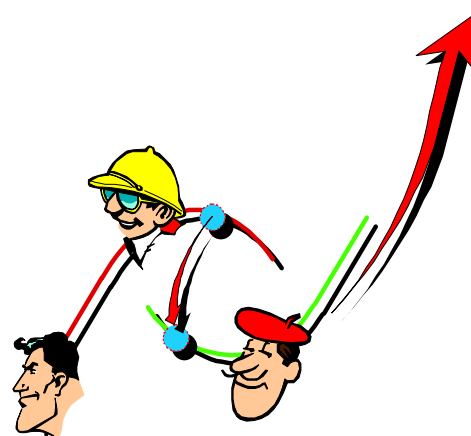
Estilos e Fases



Autoconhecimento



Aonde Vou?



Papéis do Executivo

- Resposta às pressões
- Brevidade
- Fragmentação



- Variedade
- Descontinuidade
- Ação, pouca reflexão

- Telefonemas
- Reuniões
- Negociações, cerimoniais

- Anotações minuciosas
- Diários pormenorizados
- Análise de anotações

Henry Mintzberg
Trabalho do Executivo - Folclore ou fato
Informática e Vitalidade Organizacional

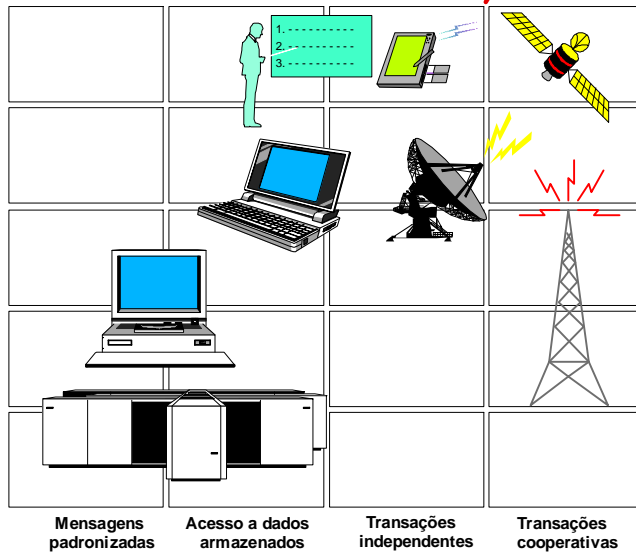
Evolução da Informática



Referência Bibliográfica
Peter Keen

Evolução da Informática

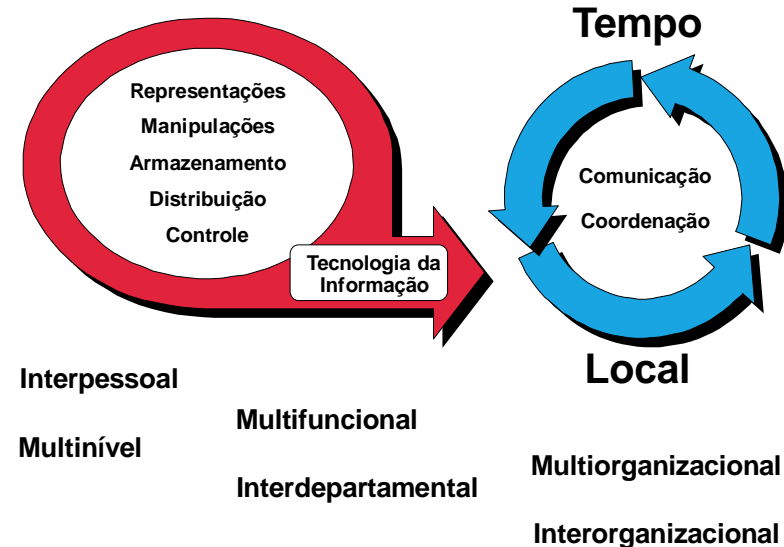
- Ligar**
Qualquer um em qualquer lugar seja quem for
- Localidades dos aliados independente da base tecnológica
- Localidades dos aliados com a mesma base tecnológica
- Diversas localidades da organização
- Localidades Internas



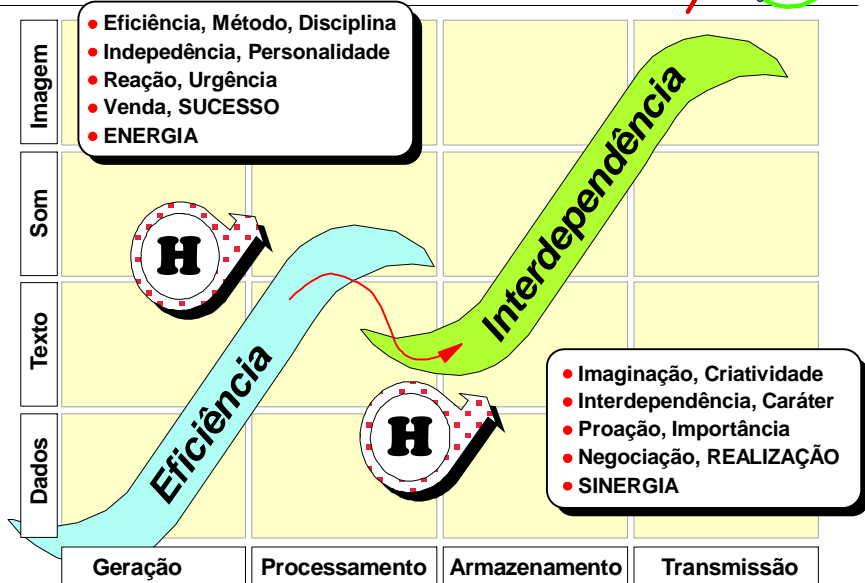
Partilhar

Informática e Vitalidade Organizacional

Papel da Informática

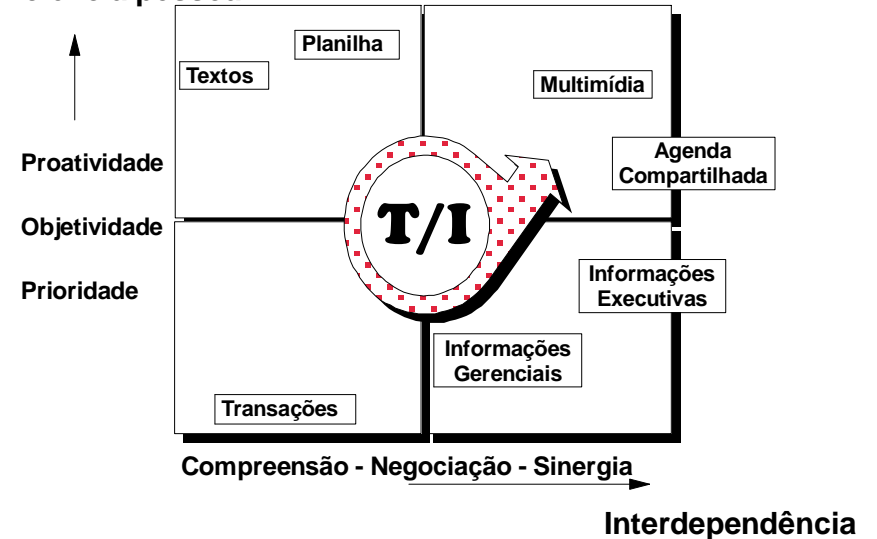


Mudança de Hábitos

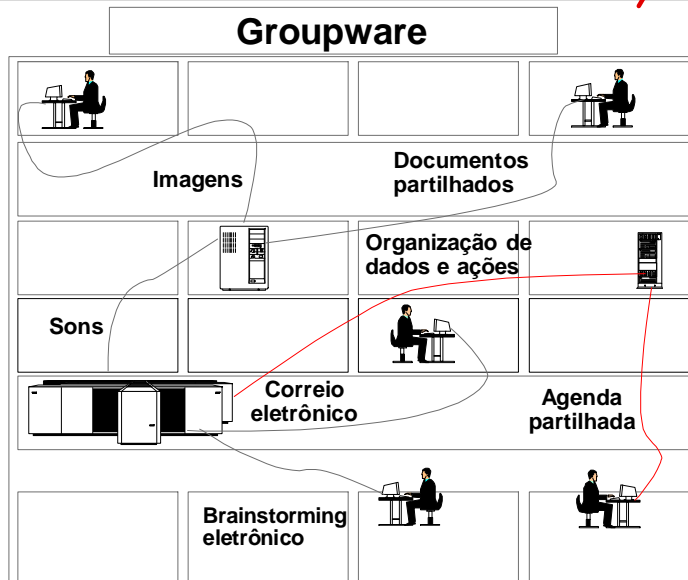


Análise das Tecnologias

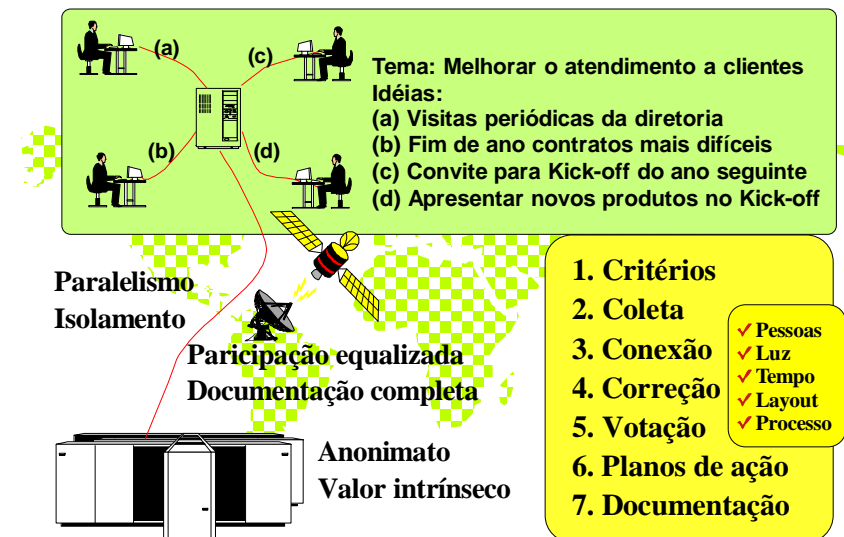
Eficiência pessoal



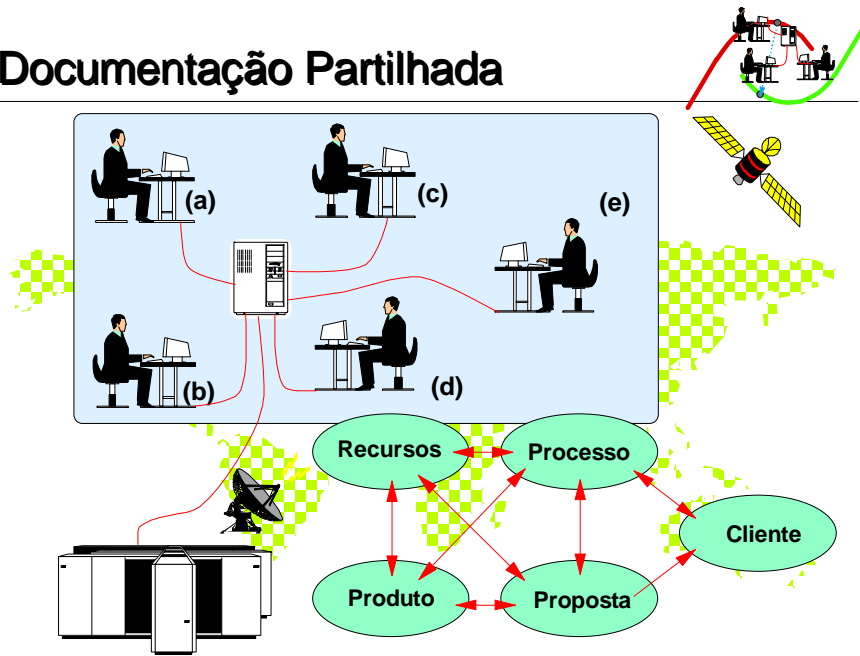
Energização pessoal



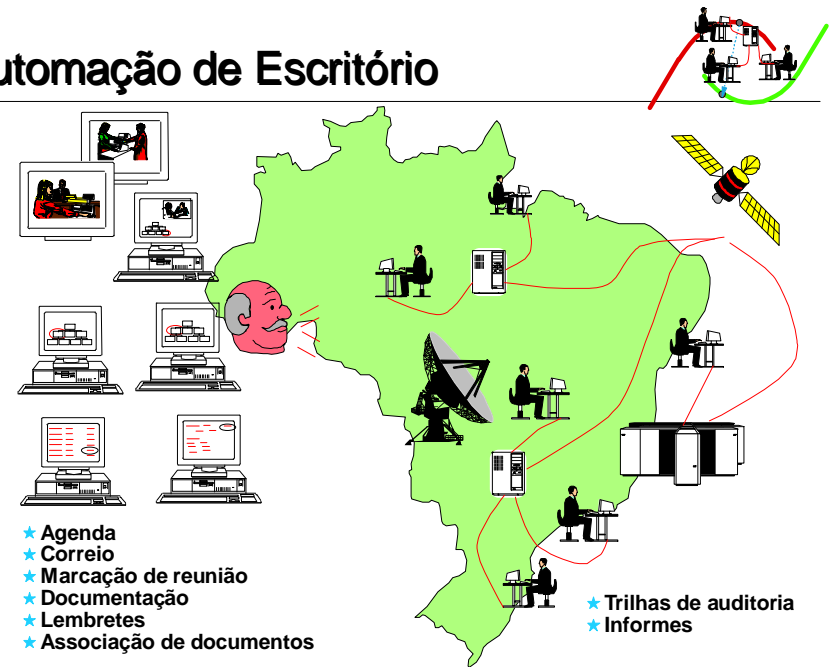
Brainstorming Eletrônico



Documentação Partilhada



Automação de Escritório



Electronic Data Interchange

